# AMENDED IN ASSEMBLY APRIL 6, 2006 AMENDED IN ASSEMBLY MARCH 30, 2006

CALIFORNIA LEGISLATURE—2005–06 REGULAR SESSION

### ASSEMBLY BILL

No. 2987

## **Introduced by Assembly Members Nunez and Levine**

February 24, 2006

An act to add Article 3.7 (commencing with Section 53058) to Chapter 1 of Part 1 of Division 2 of Title 5 of the Government Code, relating to cable and video service.

#### LEGISLATIVE COUNSEL'S DIGEST

AB 2987, as amended, Nunez. Cable and video service.

Existing law provides that any city-or, county, or city and county may authorize by franchise or license the construction and operation of a community antenna television system and prescribe rules and regulations to protect the subscribers. Existing law provides that cable and video service providers comply with specified customer service standards and performance standards.

This bill would state the intent of the Legislature to create the Digital Infrastructure and Video Competition Act of 2006 and would define the term "franchise" for that purpose.

This bill would establish a procedure for state-issued authorizations for the provision of cable service or video service that would be administered by the Department of Corporations. The department would be the sole franchising authority of state-issued authorizations to provide cable or video services. The bill would require any person who seeks to provide cable service or video service in this state to file an application with the department for a state-issued authorization.

AB 2987 — 2 —

Current franchise holders would be eligible to apply for state-issued authorizations on the expiration of their current franchise agreements. Cities, counties, or cities and counties would receive fees for cable or video services provided within their jurisdictions, based on gross revenues, pursuant to specified procedures. The bill would require these local agencies to permit the installation of networks by holders of state-issued authorizations and would preclude enforcement of standards by the local agencies.

Vote: majority. Appropriation: no. Fiscal committee: no yes. State-mandated local program: no.

*The people of the State of California do enact as follows:* 

SECTION 1. Article 3.7 (commencing with Section 53058) is added to Chapter 1 of Part 1 of Division 2 of Title 5 of the Government Code, to read:

# Article 3.7. The Digital Infrastructure and Video Competition Act of 2006

- 53058. This act shall be known and may be cited as the Digital Infrastructure and Video Competition Act of 2006.
- 53058.1. (a) This article shall be known and may be cited as the Digital Infrastructure and Video Competition Act of 2006.
  - (b) The Legislature finds and declares all of the following:
- (1) Video and cable services provide numerous benefits to all Californians including access to a variety of news, public information, education, and entertainment programming.
- (2) Increased competition in the cable and video service sector provides consumers with more choice, lowers prices, speeds the deployment of new communication and broadband technologies, creates jobs, and benefits the California economy.
- (3) To promote competition, the state should establish a state-issued franchise authorization process that allows market participants to use their networks and systems to provide video, voice, and broadband services to all residents of the state.
- 24 (4) Legislation to develop this new process should adhere to 25 the following principles.

\_3\_ AB 2987

(i) Create a fair and level playing field for all market competitors that does not disadvantage or advantage one service provider or technology over another.

- (ii) Promote the widespread access to the most technologically advanced cable and video services to all California communities in a nondiscriminatory manner regardless of socioeconomic status.
- (iii) Protect local government revenues and their control of public rights of way.
- (iv) Require market participants to comply with all applicable consumer protection laws.
- (v) Complement efforts to increase investment in broadband infrastructure and close the digital divide.
- (vi) Continue access to and maintenance of the public, education, and government (PEG) channels.
- 53058.2. For purposes of this article, the following words have the following meanings:
- (a) "Cable operator" means any person or group of persons that either provides cable service over a cable system and directly, or through one or more affiliates, owns a significant interest in a cable system; or that otherwise controls or is responsible for, through any arrangement, the management and operation of a cable system, as set forth in Section 522(5) of Title 47 of the United States Code.
- (b) "Cable service" is defined as the one-way transmission to subscribers of either video programming, or other programming service, and subscriber interaction, if any, that is required for the selection or use of video programming or other programming service, as set forth in Section 522(6) of Title 47 of the United States Code.
- (c) "Cable system" is defined as set forth in Section 522(7) of Title 47 of the United States Code.
  - (d) "Department" means the Department of Corporations.
- (e) "Franchise" means an initial authorization, or renewal of an authorization, issued by a franchising entity, regardless of whether the authorization is designated as a franchise, permit,
- 37 license, resolution, contract, certificate, agreement, or otherwise,
- 38 that authorizes the construction and operation of a cable system
- 39 in public rights-of-way.

AB 2987 — 4—

(f) "Franchising entity" means the city, county, or city and county entitled to require franchises and impose fees on cable operators, as set forth in Section 53066.

- (g) "Incumbent cable operator" means the cable operator serving the largest number of cable subscribers in a particular city, county, or city and county franchise area on the effective date of this article.
- (h) "Local entity" means any city, county, or city and county within the state within whose jurisdiction a holder of a state-issued authorization under this article may provide cable service or video service.
- (i) "Network" means a component of a facility that is wholly or partly physically located within a public right-of-way and that is used to provide video service, cable service, or voice or data services.
- (j) "Public right-of-way" means the area along and upon any public road or highway, or along or across any of the waters or lands within the state.
- (k) "Subscriber" means a person who lawfully receives cable service or video service from the holder of a state-issued authorization or franchise for a fee.
- (l) "Video programming" means programming provided by, or generally considered comparable to programming provided by, a television broadcast station, as set forth in Section 522(20) of Title 47 of the United States Code.
- (m) "Video service" means video programming services provided through wireline facilities located at least in part in public rights-of-way without regard to delivery technology, including Internet protocol technology. This definition does not include any video programming provided by a commercial mobile service provider defined in Section 322(d) of Title 47 of the United States Code.
- (n) "Video service provider" means an entity providing video service. This term does not include a cable operator.
- 53058.3. (a) The Department of Corporations is the sole franchising authority for a state-issued authorization to provide cable service or video service under this article. Neither the department nor any franchising entity or other local entity of the state may require the holder of a state-issued authorization to obtain a separate franchise or otherwise impose any fee or

\_5\_ AB 2987

requirement on any holder of a state-issued authorization except
as expressly provided in this article. Sections 53066, 53066.01,
53066.2, and 53066.3 shall not apply to holders of a state-issued
authorization.

- (b) The application process described in subdivisions (d) and (e) and the authority granted to the department under this section shall not exceed the provisions set forth in this section.
- (c) Any person who seeks to provide cable service or video service in this state after the effective date of this article shall file an application for a state-issued authorization with the department. The department may impose a fee on the applicant that shall not exceed the actual and reasonable costs of processing the application and shall not be levied for general revenue purposes.
- (d) The application for a state-issued authorization shall be made on a form prescribed by the department and shall include all of the following:
- (1) A sworn affidavit, signed by an officer or another person authorized to bind the applicant, that affirms all of the following:
- (A) That the applicant has filed or will timely file with the Federal Communications Commission all forms required by the Federal Communications Commission before offering cable service or video service in this state.
- (B) That the applicant agrees to comply with all federal and state statutes, rules, and regulations, including, but not limited to, the following:
- (i) A statement that the applicant will not discriminate in the provision of video or cable services as provided in Section 53058.7.
- (ii) A statement that the applicant will abide by all applicable consumer protection laws and rules as provided in Section 53058.8.
- (iii) A statement that the applicant will remit the fee required
   by Section 53058.4 to the local entity.
   (iv) A statement that the applicant will provide PEG channels
  - (iv) A statement that the applicant will provide PEG channels as required by Section 53058.5.
  - (C) That the applicant agrees to comply with all lawful city, county, or city and county regulations regarding the time, place, and manner of using the public rights-of-way.

AB 2987 -6-

(2) The applicant's legal name and any name under which the applicant does or will do business in this state.

- (3) The address and telephone number of the applicant's principal place of business, along with contact information for the person responsible for ongoing communications with the department.
  - (4) The names and titles of the applicant's principal officers.
- (5) The legal name, address, and telephone number of the applicant's parent company, if any.
- (6) A description of the service area footprint to be served including the social economic information of all residents within the service area footprint.
- (7) If the applicant is a telephone corporation, as defined in Section 234 of the Public Utilities Code, a description of the territory in which the company provides telephone service. The description shall include social economic information of all residents within in the telephone corporation's service territory.
- (8) The expected date for the deployment of video service in each of the areas identified in paragraph (6).
- (e) (1) The department shall notify an applicant for a state-issued authorization whether the applicant's affidavit described by subdivision (d) is complete or incomplete before the 30th calendar day after the applicant submits the affidavit.
- (2) If the department finds the affidavit is complete, it shall issue a certificate of state-issued authorization before the 14th calendar day after that finding.
- (3) If the department finds that the application is incomplete, it shall specify with particularity the items in the application that are incomplete and permit the applicant to amend the application to cure any deficiency. The department shall have 30 calendar days from the date the application is amended to determine its completeness.
- (4) The failure of the department to notify the applicant of the completeness or incompleteness of the applicant's affidavit before the 44th calendar day after receipt of an affidavit shall be deemed to constitute issuance of the certificate applied for without further action on behalf of the applicant.
- (f) The state-issued authorization issued by the department shall contain all of the following:

-7-**AB 2987** 

(1) A grant of authority to provide cable service or video service, or both, in the service area footprint as requested in the application.

1

2

3

4

5

6

7 8

9

10

11

12

13

14 15

16

17

18

19

20 21

22

23

24

25

26

27

28

29

30

31

32

33

34

35

36

37

38

- (2) A grant of authority to use the public rights-of-way in the delivery of that service, subject to the laws of this state.
- (3) A statement that the grant of authority is subject to lawful operation of the cable service or video service by the applicant or its successor in interest.
- (g) The state-issued authorization issued by the department may be terminated by the cable operator or video service provider by submitting notice to the department.
- (h) Subject to the notice requirements of this article, a state-issued authorization may be transferred to any successor in interest of the holder to which the certificate is originally granted.
- (i) In connection with, or as a condition of, receiving a state-issued authorization, the department shall require a holder to notify the department and any applicable local entity within 14 business days of any of the following changes involving the holder or the state-issued authorization:
- (1) Any transaction involving a change in the ownership, operation, control, or corporate organization of the holder, including a merger, an acquisition, or a reorganization.
- (2) A change in the holder's legal name or the adoption of, or change to, an assumed business name. The holder shall submit to the department a certified copy of either of the following:
  - (A) The amended state-issued authorization.
  - (B) The certificate of assumed business name.
- (3) A change in the holder's principal business address or in the name of the person authorized to receive notice on behalf of the holder.
- (4) Any transfer of the state-issued authorization to a successor in interest of the holder. The holder shall identify the successor in interest to which the transfer is made.
- (5) The termination of any state-issued authorization issued under this article. The holder shall identify both of the following:
- (A) The number of customers in the service area covered by the state-issued authorization being terminated.
- (B) The method by which the holder's customers were notified 40 of the termination.

AB 2987 — 8 —

1

2

3

4

5

6 7

10

11

12 13

14

15

16 17

18

19

20 21

22

23

2425

26

2728

29

30

31

32

33

34

35

36 37

38

(6) A change in one or more of the service areas of this article that would increase or decrease the territory within the service area. The holder shall describe the new boundaries of the affected service areas after the proposed change is made.

- (j) As a condition of receiving a state-issued authorization, the holder shall notify all applicable local entities that the local entity is included in the holder's service area under the state-issued authorization being issued and that the holder intends to provide video or cable service in the local entity's jurisdiction. The holder shall give the notice required under this subdivision not later than 10 days before the holder begins providing video or cable service in the local entity's jurisdiction.
- (k) The department shall develop information guides and other tools to help educate local entities and other interested parties about the various provisions of this article.

53058.4. (a) The holder of a state-issued authorization that offers cable service or video service within the jurisdiction of the local entity shall calculate and remit to the local entity a state-issued authorization fee, as provided in this section. The obligation to remit the state-issued authorization fee to a local entity begins immediately upon provision of cable or video service within that local entity's jurisdiction. However, the remittance shall not be due until the time of the first quarterly payment required under subdivision (g) that is at least 180 days after the provision of service began. The fee remitted to a city or city and county shall be based on gross revenues earned within that jurisdiction. The fee remitted to a county shall be based on gross revenues earned within the unincorporated area of the county. No fee under this section shall become due unless the local entity provides documentation to the holder of the state-issued authorization supporting the percentage paid by the incumbent cable operator serving the area within the local entity's jurisdiction, as provided below. The fee shall be calculated as a percentage of the holder's gross revenues, as defined in subdivision (d).

- (b) The state-issued authorization fee shall be a percentage of the holder's gross revenues, as defined in subdivision (d), as follows:
- 39 (1) If there is an incumbent cable operator, 5 percent of the 40 holder's gross revenues or the percentage applied by the local

-9- AB 2987

entity to the gross revenue of the incumbent cable operator, whichever is lesser.

- (2) If there is no incumbent cable operator or upon the expiration of the incumbent cable operator's franchise, a local entity may, by ordinance, set the percentage applied to the gross revenues of all cable operators and video service providers, provided that the fee shall not exceed 5 percent of gross revenues and shall be applied equally to all cable operators and video service providers in the local entity's jurisdiction.
- (c) No local entity or any other political subdivision of this state may demand any additional fees or charges or other remuneration of any kind from the holder of a state-issued authorization other than as set forth in this section and may not demand the use of any other calculation method or definition of gross revenues. However, nothing in this section shall be construed to limit a local entity's ability to impose utility user taxes under other applicable provisions of state law.
- (d) For purposes of this section, the term "gross revenues" means all revenue actually received by the holder of a state-issued authorization, as determined in accordance with generally accepted accounting principles, that is derived from the operation of the holder's network to provide cable or video service within the jurisdiction of the local entity, including all of the following:
- (1) All charges billed to subscribers for any and all cable service or video service provided by the holder of a state-issued authorization.
- (2) Any fees imposed on the holder of a state-issued authorization by this section that are passed through to, and paid by, the subscribers.
- (3) Compensation received by the holder of a state-issued authorization that is derived from the operation of the holder's network to provide cable service or video service with respect to commissions that are paid to the holder of a state-issued authorization as compensation for promotion or exhibition of any products or services on the holder's network, such as a "home shopping" or similar channel, subject to paragraph (4) of subdivision (e).
- (4) A pro rata portion of all revenue derived by the holder of a state-issued authorization or its affiliates pursuant to

AB 2987 — 10 —

compensation arrangements for advertising derived from the operation of the holder's network to provide cable service or video service within the jurisdiction of the local entity, subject to paragraph (1) of subdivision (e). The allocation shall be based on the number of subscribers in the local entity divided by the total number of subscribers in relation to the relevant regional or national compensation arrangement.

- (e) For purposes of this section, the term "gross revenue" set forth in subdivision (d) does not include any of the following:
- (1) Amounts not actually received, even if billed, such as bad debt; refunds, rebates, or discounts to subscribers or other third parties; or revenue imputed from the provision of cable services or video services for free or at reduced rates to any person as required or allowed by law, including, but not limited to, the provision of these services to public institutions, public schools, governmental agencies, or employees other than forgone revenue chosen not to be received in exchange for trades, barters, services, or other items of value.
- (2) Revenues received by any affiliate or any other person in exchange for supplying goods or services used by the holder of a state-issued authorization to provide cable services or video services. However, revenue received by an affiliate of the holder from the affiliate's provision of cable or video service shall be included in gross revenue as follows:
- (A) To the extent that treating the revenue as revenue of the affiliate, instead of revenue of the holder, would have the effect of evading the payment of fees that would otherwise be paid to the local entity.
- (B) The revenue is not otherwise subject to fees to be paid to the local entity.
- (3) Revenue derived from services classified as noncable services or nonvideo services under federal law, including, but not limited to, revenue derived from telecommunications services and information services, and any other revenues attributed by the holder of a state-issued authorization to noncable services or nonvideo services in accordance with Federal Communications Commission rules, regulations, standards, or orders.
- (4) Revenue paid by subscribers to "home shopping" or similar networks directly from the sale of merchandise through any home shopping channel offered as part of the cable services

—11— AB 2987

or video services. However, commissions or other compensation paid to the holder of a state-issued authorization by "home shopping" or similar networks for the promotion or exhibition products or services shall be included in gross revenue.

- (5) Revenue from the sale of cable services or video services for resale in which the reseller is required to collect a fee similar to the state-issued authorization fee from the reseller's customers.
- (6) Amounts billed to and collected from subscribers to recover any tax, fee, or surcharge imposed by any governmental entity on the holder of a state-issued authorization, including, but not limited to, sales and use taxes, gross receipts taxes, excise taxes, utility users taxes, public service taxes, communication taxes, and any other fee not imposed by this section.
- (7) Revenue from the sale of capital assets or surplus equipment not used by the purchaser to receive cable services or video services from the seller of those assets or surplus equipment.
- (8) Revenue from directory or Internet advertising revenue, including, but not limited to, yellow pages, white pages, banner advertisement, and electronic publishing.
- (9) Revenue received as reimbursement by programmers of marketing costs incurred by the holder of a state-issued authorization for the introduction of new programming.
- (10) Security deposits received from subscribers, excluding security deposits applied to the outstanding balance of a subscriber's account and thereby taken into revenue.
- (f) For purposes of this section, in the case of a cable service or video service that may be bundled or integrated functionally with other services, capabilities, or applications, the state-issued authorization fee shall be applied only to the gross revenue, as defined in subdivision (d), attributable to cable service or video service, as reflected on the books and records of the holder kept in the regular course of business in accordance with generally accepted accounting principles and Federal Communications Commission or Public Utilities Commission rules, regulations, standards, and orders, as applicable.
- (g) The state-issued authorization fee shall be remitted to the applicable local entity quarterly, within 45 days after the end of the quarter for the preceding calendar quarter. Each payment

AB 2987 — 12 —

shall be accompanied by a summary explaining the basis for the calculation of the state-issued authorization fee.

- (h) Not more than once annually, a local entity may examine the business records of a holder of a state-issued authorization to the extent reasonably necessary to ensure compensation in accordance with subdivision (a). Each party shall bear its own costs of the examination. Any claims by a local entity that compensation is not in accordance with subdivision (a), and any claims for refunds or other corrections to the remittance of the holder of a state-issued authorization, shall be made within three years and 45 days of the end of the quarter for which compensation is remitted, or three years from the date of the remittance, whichever is later. Either a local entity or the holder may, in the event of a dispute concerning compensation under this section, bring an action in a court of competent jurisdiction.
- (i) The holder of a state-issued authorization may identify and collect the amount of the state-issued authorization fee as a separate line item on the regular bill of each subscriber.
- 53058.5. (a) The holder of a state-issued authorization shall designate a sufficient amount of capacity on its network to allow the provision of a comparable number of PEG channels or hours of programming, at the holder's discretion, that the incumbent cable operator has activated and provided within the local entity under the terms of any franchise in effect in the local entity as of the effective date of this article. For the purposes of this section, a PEG channel is deemed activated if it is being utilized for PEG programming within the municipality for at least eight hours per day. The holder shall have 12 months from the date the local entity requests the PEG channels to designate the capacity. However, the 12-month period shall be tolled by any period during which the designation or provision of PEG channel capacity is technically infeasible, including any failure or delay of the incumbent cable operator to make adequate interconnection available, as required by this subdivision.
- (b) If no PEG channels are activated and provided within the local entity as of the effective date of this article, a local entity whose jurisdiction lies within the authorized service area of the holder of a state-issued authorization may request the holder to designate not more than a total of three PEG channels in a locality with a population of more than 50,000, or not more than

-13- AB 2987

a total of two PEG channels in a locality with a population of less than 50,000, as determined by the last decennial census.

The holder shall have 12 months from the date of the request to designate the capacity. However, the 12-month period shall be tolled by any period during which the designation or provision of PEG channel capacity is technically infeasible, including any failure or delay of the incumbent cable operator to make adequate interconnection available, as required by this subdivision.

- (c) Any PEG channel provided pursuant to this section that is not utilized by the local entity for at least eight hours per day may no longer be made available to the local entity, and may be programmed at the holder's discretion. At the time that the local entity can certify to the holder a schedule for at least eight hours of daily programming, the holder of the state-issued authorization shall restore the channel or channels for the use of the local entity.
- (d) The content to be provided over the PEG channel capacity provided pursuant to this section shall be the responsibility of the local entity receiving the benefit of that capacity, and the holder of a state-issued authorization bears only the responsibility for the transmission of that content, subject to technological restraints.
- (e) The local entity shall ensure that all transmissions, content, or programming to be transmitted by a holder of a state-issued authorization are provided or submitted in a manner or form that is capable of being accepted and transmitted by the holder, without any requirement for additional alteration or change in the content by the holder, over the holder's particular network, and that is compatible with the technology or protocol utilized by the holder to deliver services. The provision of those transmissions, content, or programming to the holder of a state-issued authorization shall constitute authorization for the holder to carry those transmissions, content, or programming, including, at the holder's option, beyond the jurisdictional boundaries of that local entity.
- (f) Where technically feasible, the holder of a state-issued authorization and an incumbent cable operator shall negotiate in good faith to interconnect their networks for the purpose of providing PEG programming. Interconnection may be

AB 2987 — 14 —

accomplished by direct cable, microwave link, satellite, or other reasonable method of connection. Holders of a state-issued authorization and incumbent cable operators shall provide interconnection of PEG channels on reasonable terms and conditions and may not withhold the interconnection. If a holder of a state-issued authorization and an incumbent cable operator cannot reach a mutually acceptable interconnection agreement, then the duty of the holder of a state-issued authorization shall be discharged if the holder makes interconnection available to the channel originator at a technically feasible point on the holder's network.

- (g) A holder of a state-issued authorization shall not be required to interconnect for, or otherwise to transmit, PEG content that is branded with the logo, name, or other identifying marks of another cable operator or video service provider. The local entity may require a cable operator or video service provider to remove its logo, name, or other identifying marks from PEG content that is to be made available through interconnection to another provider of PEG capacity.
- (h) After the effective date of this article and until the expiration of the incumbent cable operator's franchise, if the incumbent cable operator has existing unsatisfied obligations under the franchise to remit to the local entity any cash payments for the ongoing capital costs of public educational and governmental access channel facilities, the local entity shall divide those cash payments among all cable or video providers as provided in this section. The fee shall be the holder's pro rata per subscriber share of the cash payment required to be paid by the incumbent cable operator to the local entity for the capital costs of public, educational, and governmental access channel facilities.
- (i) In determining the fee on a pro rata per subscriber basis, all cable and video service providers shall report, for the period in question, to the local entity the total number of subscribers served with the local entity's jurisdiction, which shall be treated as confidential by the local entity and shall be used only to derive the per subscriber fee required by this section. The local entity shall then determine the payment due from each provider based on a per subscriber basis for the period by multiplying the unsatisfied cash payments for the ongoing capital costs of public,

—15— AB 2987

educational, and governmental access channel facilities by a ratio of the reported subscribers of each provider to the total subscribers within the local entity as of the end of the period. The local entity shall notify the respective providers, in writing, of the resulting pro rata amount. After the notice, any fees required by this section shall be remitted to the applicable local entity quarterly, within 45 days after the end of the quarter for the preceding calendar quarter, and may only be used by the local entity as authorized under federal law.

- (j) Upon the expiration of the incumbent cable operator's franchise or if there is no local franchise, the holder or holders of a state-issued authorization shall pay the local entity, in whose jurisdiction it is offering cable or video service, a fee to support the capital costs of public, educational, and governmental access channel facilities and to support of institutional network facilities equal to 1 percent of the holder's gross revenues, as defined in Section 53058.4, earned in the local entity or, at the holder's election, the per subscriber fee that was paid by the holder to the local entity pursuant to subdivision (h). The local entity may only use the fee for purposes allowed under federal law. The payment required by this subdivision shall not become due and payable until the expiration of the incumbent cable operator's franchise, or 180 days after the local entity notifies the holder of the expiration, whichever is later.
- (k) The following services shall continue to be provided by the incumbent cable operator that was furnishing services pursuant to a franchise until January 1, 2008, or until the term of the franchise expires, whichever is later:
  - (1) PEG production or studio facilities.
- (2) Institutional network capacity, however defined or referred to in the incumbent cable operator's franchise, but generally referring to a private line data network capacity for use by the local entity for noncommercial purposes.
- (3) Cable services to community public buildings, such as municipal buildings and public schools.
- (l) The holder of a state-issued authorization may recover the amount of any fee remitted to a local entity under this section by billing a recovery fee as a separate line item on the regular bill of each subscriber.

AB 2987 — 16 —

 (m) A court of competent jurisdiction shall have exclusive jurisdiction to enforce any requirement under this section or resolve any dispute regarding the requirements set forth in this section, and no provider may by barred from the provision of service or be required to terminate service as a result of that dispute or enforcement action.

- 53058.6. (a) The local entity shall allow the holder of a state-issued authorization under this article to install, construct, and maintain a network within public rights-of-way under the same terms and conditions as applicable to telephone corporations, as defined under Section 234 of the Public Utilities Code, under applicable state and federal law.
- (b) A local entity may not enforce against the holder of a state-issued authorization any rule, regulation, or ordinance that purports to allow the local entity to purchase or force the sale of a network.
- 53058.7. (a) A cable operator or video service provider that has been granted a state-issued authorization under this article may not discriminate against or deny access to service to any group of potential residential subscribers because of the income of the residents in the local area in which the group resides, as required by Section 541(a)(3) of Title 47 of the United States Code.
- (b) The holder of a state-issued authorization shall have a reasonable period of time to become capable of providing cable service or video service to all households within the designated service area footprint as defined in as defined in paragraph (6) of subdivision (d) of Section 53058.2 and may satisfy the requirements of this section through the use of (1) direct-to-home satellite service or (2) another alternative technology that provides comparable content, service, and functionality.
- (C) Within 36 months after issuance of the holder's first state-issued authorization, and then annually for seven additional years, the holder shall report the extent to which cable or video service is available to potential subscribers within the holder's service area, including all of the following:
- (1) The demographics of the service area.
- 38 (2) The percentage of homes in the service area that have access to service.

\_\_ 17 \_\_ AB 2987

(3) The demographics of the portion of the service area that has access to service.

(4) The technology used by the holder to provide access to service.

The report shall be filed with the Legislature, the department, the Governor, and the Attorney General, and posted on the holder's Web site. The holder shall not be required to report competitively sensitive information.

- (c) If there is a violation, the exclusive remedy for enforcing the provisions of this section shall be an action in a court of competent jurisdiction brought by the local entity, the district attorney of the county in which the local entity is located, or the Attorney General on behalf of the department. At least 60 days before bringing an action, the enforcement entity shall serve the holder of the state-issued authorization under this article with a notice setting out the alleged violation and stating that an action may be brought unless the provider, within the 60-day notice period, corrects the alleged violation or enters into a binding agreement to correct the violation. The notice shall contain a sufficiently detailed description of the alleged violation to enable the holder of the state-issued authorization to make a specific response. If the holder of the state issued franchise does not timely enter into a binding agreement to correct the violation, then the matter shall proceed before the court of competent jurisdiction.
- (d) If the court finds that the holder of the state issued franchise is in willful violation of Section 53058.7 herein, it may, in addition to any other remedies provided by law, impose a fine not to exceed 1 percent of the holder's total gross revenue of its entire cable and service footprint in the state in the full calendar month immediately prior to the decision.
- 53058.8. The holder of a state-issued authorization shall comply with the provisions of Sections 53055, 53055.1, 53055.2, and 53088.2. A franchising or local entity may not adopt or seek to enforce any additional or different customer service or other performance standards under Section 53055.3, subdivision (q), (r), or (s) of Section 53088.2, or under any other authority or provision of law. Any reporting or enforcement authority in those sections shall instead be assigned solely to the department.

AB 2987 — 18 —

53058.9. (a) The holder of a state-issued authorization shall perform background checks of applicants for employment, according to current business practices.

- (b) A background check equivalent to that performed by the holder shall also be conducted on all of the following:
- (1) Persons hired by a holder under a personal service contract.
  - (2) Independent contractors and their employees.
  - (3) Vendors and their employees.
- (c) Independent contractors and vendors shall certify that they have obtained the background checks required pursuant to subdivision (f), and shall make the background checks available to the holder upon request.
- (d) Except as otherwise provided by contract, the holder of a state-issued authorization shall not be responsible for administering the background checks and shall not assume the costs of the background checks of individuals who are not applicants for employment of the holder.
- (e) (1) Subdivision (a) only applies to applicants for employment for positions that would allow the applicant to have direct contact with or access to the holder's network, central office, or customer premises, and perform activities that involve the installation, service, or repair of the holder's network or equipment.
- (2) Subdivision (b) only applies to person that have direct contact with or access to the holder's network, central office, or customer premises, and perform activities that involve the installation, service, or repair of the holder's network or equipment.
- (f) This section does not apply to temporary workers performing emergency functions to restore the network of a holder to its normal state in the event of a natural disaster or an emergency that threatens or results in the loss of service.
- 53058.10. (a) A holder of a state-issued authorization employing more than 750 total employees shall annually report to the department all of the following:
- (1) The number of California residents employed by the workforce, calculated on a full-time or full-time equivalent basis.
- (2) The percentage of the holder's total domestic workforce, calculated on a full-time or full-time equivalent basis.

—19 — AB 2987

(3) The number of California residents employed by independent contractors and consultants hired by the holder, calculated on a full-time or full-time equivalent basis, when the holder has obtained this information upon requesting it from the independent contractor or consultant, and the holder is not contractually prohibited from disclosing the information to the public. This paragraph applies only to those employees of an independent contractor or consultant that are personally providing services to the holder, and does not apply to employees of an independent contractor or consultant not personally performing services for the holder.

(b) The department shall annually report the information required to be reported by holders of state-issued authorizations pursuant to subdivision (a), to the Assembly Committee on Utilities and Commerce and the Senate Committee on Energy, Utilities and Communications, or their successor committees, and within a reasonable time thereafter, shall make the information available to the public on its Internet Web site.

53058.11. (a) The provisions of this article are intended to be consistent with the Federal Cable Act (47 U.S.C. Sec. 521 et seq.).

(b) Nothing in this section shall be interpreted to prevent a voice provider, cable operator or video service provider, or local entity from seeking clarification of its rights and obligations under federal law or from exercising any right or authority under federal or state law.

SECTION 1. Article 3.7 (commencing with Section 53058) is added to Chapter 1 of Part 1 of Division 2 of Title 5 of the Government Code, to read:

# Article 3.7. The Digital Infrastructure and Video Competition Act of 2006

33
 34 53058. It is the intent of the Legislature to create the Digital
 35 Infrastructure and Video Competition Act of 2006.

53058.1. For the purposes of this article, "franchise" means an initial authorization, or renewal of an authorization, issued by a franchising entity, regardless of whether the authorization is designated as a franchise, permit, license, resolution, certificate,

AB 2987 — 20 —

- 1 agreement, or otherwise, that authorizes the construction and
- 2 operation of a cable system in public rights-of-way.